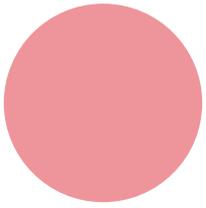


EGO7



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Workbook



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# Accessible exclusivity

EGO7 riding boots & clothing, was born to become the number one brand for equestrian sports, able to stand out, to be performance leader.

Our mission is to succeed on what we do, to strengthen our commitment towards a concept of **accessible exclusivity** and state our absolute unique identity.

Our aim is to achieve **peak performances** and to exceed consumer expectations and that is precisely what we do: thanks to the **innovation and technology** applied and the efficient design developed, EGO7 is the accessible concept of exclusivity.

We are like you, we love the sport and we never stop. We are young, eclectic and creative, now and forever.

We believe that everyone deserves innovation, **comfort and style** joint in a product of impeccable **Italian design**.

This is EGO7, this is the journey to your EGO.



**INNOV**

**RELIABILITY**

**TECHNOLOGY**

PERFORMANCE  
**VATION**



STYLE  
**DESIGN**

# Our Philosophy

## Technology - reliability

We know what riders crave for, what they need in order to do what they love the most. Scientific research, indisputable know how and the strong will to improve and create something never done before. We conceived the perfect tool they didn't expect to exist.



## Innovation - performance

EGO7 means the future to us, this is why and how we create our collections. Thanks to our solid past experience and knowledge of the present we can move forward with innovation that are valuable and significant.



## Design - style

We believe a product has to satisfy certain needs, not only functional but also emotional. Aesthetic quality is part of the functionality of a product. Style is a quality the designer has chosen to promote, is about comfort as about performance and of how we feel in our clothing. Technical excellence matched with exquisite Italian design mighty enough to satisfy your vanity.



## What We Do



Research & development



Functional solutions  
Strategic optimization



Peak performances & Comfort  
Pioneering solutions & Smart features  
Italian captivating style









Products:  
footwear

# Tall riding boots

## Orion

Tall riding boots with a modern design and high-end style, lace-up jumping boots made from full grain leather with elastic laces detail and extra-soft leather front. All EGO7 models have a rear elastic band. This ensures maximum comfort, freedom of movement and a glove-like, made-to-measure fit -and look- to any calf, together with extreme wear resistance and easy care of the innovative E-tex material. The full-length panel protects effectively the inner calf and guarantees a perfect contact with the horse.



## Aries

EGO7 Aries, full grain leather tall riding boots with stitched toecap, back zipper and Spanish topline: modern design combined with high-end style. All EGO7 models have a rear elastic band. This ensures maximum comfort, freedom of movement and a glove-like, made-to-measure fit -and look- to any calf, together with extreme wear resistance and easy care of the innovative E-tex material. The full-length panel protects effectively the inner calf and guarantees a perfect contact with the horse.



# Short boots

## Libra

Short leather boots with a modern design, back zipper and elegant stitched toe cap. Lateral elastic band. Practical, comfortable and easy to put on, extreme wear resistance.



## Taurus

Short leather boots with a modern design, front zipper and elegant stitched toe cap. Lateral elastic band. Practical, comfortable and easy to put on, extreme wear resistance.



# Mini chaps

## Lyra

Crafted of smooth, highest quality leather with E-tex panel and double-elastic gusset along the rear zipper for extreme wear-resistance. The full-length elastic band eases fitting and stretches when needed while riding and enhances ventilation and breathability.



# Boots Care and Maintenance

We guarantee our products superior strength, however, some simple precautions will make your EGO7 riding boots last even longer.

## Cleaning

Clean your riding boots with a damp cloth. Horse sweat, mud etc. are very aggressive for leather and should be removed at all times.

The leather should be moisturized using EGO7 boot cream to maintain elasticity and wear resistance. Leather boots need to dry after being worn and stored in a cool, dry and ventilated place always away from direct heat or sunlight to avoid cracks and stiffness.

EGO7 boot cream leather conditioner also provides surface protection from external aggressive agents, maintains an ideal moist and beauty of the material. Apply the EGO7 boot cream carefully, make sure to cover the entire leather surface using a brush, wait a few minutes and polish with a wool cloth. Insert boot trees to ensure that the boots maintain their original shape. Use the practical inflatable boot trees supplied to keep them in perfect shape.

### How to use:

Apply thoroughly with a brush or sponge to clean leather. Wait few minutes, then polish with a wool cloth for a glossy shine. Quickly absorbed into leather, it makes it soft and smooth, it nourishes and helps restoring resiliency. We recommend to use disposable vinyl gloves. Regular use of EGO7 boot cream prolongs the life of any leather product.



## Zip maintenance

Help the zip closure with your fingers when you wear them for the first few times without forcing or pulling too much to avoid excessive strain.

Always make sure the riding boots zipper is fully open when you put on/off your boots, you can use the practical inside flap to wear them.

The zipper cleaning is an important point, if there is dirt like grease or sweat this could prevent the normal zip closing/opening and it might eventually split or suddenly brake. Also make sure your clothes or anything else do not get stuck in the zipper mechanism.



# Exclusive Details



## Grip sole

The innovative hand-sewn rubber sole ensures a secure grip to the stirrup, suited for all kinds of terrain, it allows a quick release of the foot in case of a fall.



## Breathable foot bed and anti shock insole

The combination of the cowhide footbed and the second sole made from antibacterial polyurethane highly absorbent and breathable. It maintains the natural balance of the skin at any level of activity, naturally fights bacteria avoiding excessive and unpleasant proliferation and guarantees ultimate shock absorption.



## Leather Lining

The cowhides used for the lining are drum dyed, a finishing process without coating or pigmentation that ensures softness, absorbency and superior durability plus it beautifully burnishes with use.



## Back flap

The clever padded-leather flap helps guide your foot into the boot making it easy and quick to wear while protecting both heel and back zipper.



## Extra strong zipper

EGO7 use an extra-strong zipper with double-stitched seams to increase wear resistance. The zipper closes to the top with a leather snap keeper to create a finished look.



## Spur rest

The signature element of EGO7 boots, pioneering and functional detail, sewn onto the heel counter. With 3 adjustment levels, it is designed to be functional, stylish and easy to recognize.



## Breathable elastic band

It provides extra comfort and eases the leg movements while riding; it combines comfort and design, light and flexible, it allows the boot to stretch where and when in need, encourages a correct heels-down position and guarantees a perfect fit.



## Full grain leather

We use only the best quality materials, cow hide dyed to show the natural texture of the leather that beautifies with use and it is the only leather good enough for EGO7 products. EGO7 boots have double-stitched seams along all stress lines to increase wear resistance.



## E-TEX,

The most innovative Hi-tech material. It pairs genuine leather appearance and feel while it ensures improved resistance (up to 60% more) to intensive use and wear thanks to the superior mechanical strength, flexing endurance and tear resistance, keeping its aesthetic features unaltered. It guarantees perfect feeling and contact with both saddle and horse. It is antibacterial, water resistant, eco-friendly and 30% lighter than real leather.



## READY-TO-WEAR size system

The wide choice of sizes guarantees the most personalized service thanks to 192 different combinations, EGO7 boots fit like a pair of made-to-measure boots and offer superior freedom of movement with no production wait time.



## Design

Sophisticated details, captivating line, 100% designed in Italy, manufactured under strict quality standards with innovative materials and technology procedures conceived to guarantee the most amazing fit.



# Boots size charts

## How to measure

The measurements must be taken wearing riding trousers and socks that you normally use.

### Foot



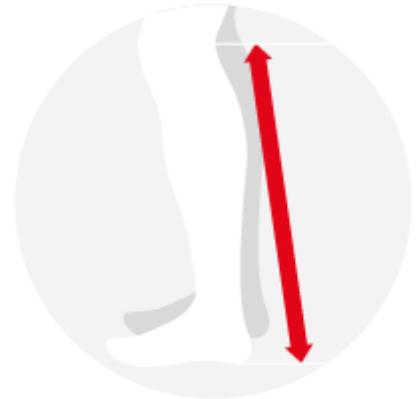
The size of the foot is the one you usually wear. Refer to the **European measurements**.

### Calf



By standing position, measure the calf in the widest point by keeping the meter in horizontal position and keeping its tension nor too tight and not too large.

### Height



By standing position with the leg slightly bent, measure the height of the boot "H" from the floor to the highest part of the leg. To this measurement you must add 1 cm to maximum 1,5 cm as the boot will lower after wearing it.

## Tall boots fitting tips

**Choose**, EGO7 boots size carefully from the provided size chart.

**Wear**, the boots with the zippers completely open to the bottom, step inside with the help of the inner leather flap. Kick the floor a couple of time to push the foot forward in the shoe. When pulling the zipper grab the metallic loop (not the lace) and tug the elastic band at the same time, be careful as the angle of the pull should be parallel with the zipper. This puts less stress on the zipper (avoiding breakage) and pulls much easier.

**Fit**, EGO7 boots are **designed to pair made to measure look and comfort**, they should feel very snug around your calf at the very beginning. The elastic band eases the wear while **the leather will stretch after few hours**. Because they will soften and crease around the ankle, **to allow proper leg position and contact with the horse while riding**, it is important that new boots are 1/1,5 cm taller than exact height. If the boot is too loose, it will drop too much and be too short in height.

**Ride**, initially, they should be difficult to put on (and off). The first few times use EGO7 boots without the provided insole. **As your boots break in they will become more comfortable to wear**, insert the antishock insole in the shoe of the boot for extra comfort.

	SIZE	HEIGHT	CAUF
<b>34</b>	34 XS/-1	36	18,6/18,1
	34 S/-1	38	19,2/19,3
	34 M/-1	38	19,4/19,5
	34 L/-1	38	19,6/19,8
	34 XS/0	41	19,8/19,1
	34 S/0	41	19,2/19,3
	34 M/0	41	19,4/19,5
	34 L/0	41	19,6/19,8
	34 XS/+1	44	19,8/19,1
	34 S/+1	43	19,2/19,3
	34 M/+1	44	19,4/19,5
	34 L/+1	43	19,6/19,8
34 XS/+2	45	19,8/19,1	
34 S/+2	45	19,2/19,3	
34 M/+2	45	19,4/19,5	
34 L/+2	45	19,6/19,8	

	SIZE	HEIGHT	CAUF
<b>35</b>	35 XS/-1	40	19,8/19,1
	35 S/-1	40	19,2/19,3
	35 M/-1	40	19,4/19,5
	35 L/-1	40	19,6/19,8
	35 XS/0	43	19,8/19,1
	35 S/0	43	19,2/19,3
	35 M/0	43	19,4/19,5
	35 L/0	43	19,6/19,8
	35 XS/+1	44	19,8/19,1
	35 S/+1	44	19,2/19,3
	35 M/+1	44	19,4/19,5
	35 L/+1	44	19,6/19,8
35 XS/+2	46	19,8/19,1	
35 S/+2	46	19,2/19,3	
35 M/+2	46	19,4/19,5	
35 L/+2	46	19,6/19,8	

	SIZE	HEIGHT	CAUF
<b>36</b>	36 XS/-1	41	19,8/19,1
	36 S/-1	41	19,2/19,3
	36 M/-1	41	19,4/19,5
	36 L/-1	41	19,6/19,8
	36 XS/0	44	19,8/19,1
	36 S/0	43	19,2/19,3
	36 M/0	43	19,4/19,5
	36 L/0	43	19,6/19,8
	36 XS/+1	45	19,8/19,1
	36 S/+1	45	19,2/19,3
	36 M/+1	45	19,4/19,5
	36 L/+1	45	19,6/19,8
36 XS/+2	47	19,8/19,1	
36 S/+2	47	19,2/19,3	
36 M/+2	47	19,4/19,5	
36 L/+2	47	19,6/19,8	

	SIZE	HEIGHT	CAUF
<b>40</b>	40 XS/-1	44%	19,5/19,6
	40 S/-1	44%	19,7/19,8
	40 M/-1	44%	19,9/19,0
	40 L/-1	44%	19,1/19,2
	40 XL/-1	44%	19,4/19,5
	40 XS/0	46%	19,4/19,6
	40 S/0	46%	19,7/19,8
	40 M/0	46%	19,9/19,0
	40 L/0	46%	19,1/19,2
	40 XL/0	46%	19,4/19,5
	40 XS/+1	48%	19,5/19,6
	40 S/+1	48%	19,7/19,8
40 M/+1	48%	19,9/19,0	
40 L/+1	48%	19,1/19,2	
40 XL/+1	48%	19,4/19,5	
40 XS/+2	50%	19,5/19,6	
40 S/+2	50%	19,7/19,8	
40 M/+2	50%	19,9/19,0	
40 L/+2	50%	19,1/19,2	

	SIZE	HEIGHT	CAUF
<b>41</b>	41 XS/-1	45	19,8/19,1
	41 S/-1	45	19,2/19,3
	41 M/-1	45	19,4/19,5
	41 L/-1	45	19,6/19,8
	41 XL/-1	45	19,9/19
	41 XS/0	47	19,8/19,1
	41 S/0	47	19,2/19,3
	41 M/0	47	19,4/19,5
	41 L/0	47	19,6/19,8
	41 XL/0	47	19,9/19
	41 XS/+1	49	19,8/19,1
	41 S/+1	49	19,2/19,3
41 M/+1	49	19,4/19,5	
41 L/+1	49	19,6/19,8	
41 XL/+1	49	19,9/19	
41 XS/+2	51	19,8/19,1	
41 S/+2	51	19,2/19,3	
41 M/+2	51	19,4/19,5	
41 L/+2	51	19,6/19,8	

	SIZE	HEIGHT	CAUF
<b>42</b>	42 XS/-1	45%	19,5/19,6
	42 S/-1	45%	19,7/19,8
	42 M/-1	45%	19,9/19,0
	42 L/-1	45%	19,1/19,2
	42 XS/0	47%	19,5/19,6
	42 S/0	47%	19,7/19,8
	42 M/0	47%	19,9/19,0
	42 L/0	47%	19,1/19,2
	42 XS/+1	49%	19,5/19,6
	42 S/+1	49%	19,7/19,8
	42 M/+1	49%	19,9/19,0
	42 L/+1	49%	19,1/19,2
42 XS/+2	51%	19,5/19,6	
42 S/+2	51%	19,7/19,8	
42 M/+2	51%	19,9/19,0	
42 L/+2	51%	19,1/19,2	



	SIZE	HEIGHT	CAUF
<b>37</b>	37 XS/-1	42	28,5/33,6
	37 S/-1	42	31,7/33,8
	37 M/-1	42	33,9/36,0
	37 L/-1	42	36,1/38,3
	37 XS/0	44	29,5/33,6
	37 S/0	44	31,7/33,8
	37 M/0	44	33,9/36,0
	37 L/0	44	36,1/38,3
	37 XL/0	44	38,4/40,5
	37 XS/+1	46	29,5/33,6
	37 S/+1	46	31,7/33,8
	37 M/+1	46	33,9/36,0
	37 L/+1	46	36,1/38,3
	37 XL/+1	46	38,4/40,5
	37 XS/+2	48	29,5/33,6
	37 S/+2	48	31,7/33,8
	37 M/+2	48	33,9/36,0
	37 L/+2	48	36,1/38,3

	SIZE	HEIGHT	CAUF
<b>38</b>	38 XS/-1	42	30,0/32,1
	38 S/-1	43	32,2/34,3
	38 M/-1	43	34,4/36,5
	38 L/-1	43	36,6/38,8
	38 XL/-1	43	38,9/41
	38 XS/0	45	30,0/32,1
	38 S/0	45	32,2/34,3
	38 M/0	45	34,4/36,5
	38 L/0	45	36,6/38,8
	38 XL/0	45	38,9/41
	38 XS/+1	47	30,0/32,1
	38 S/+1	47	32,2/34,3
	38 M/+1	47	34,4/36,5
	38 L/+1	47	36,6/38,8
	38 XL/+1	47	38,9/41
	38 XS/+2	49	30,0/32,1
	38 S/+2	49	32,2/34,3
	38 M/+2	49	34,4/36,5
	38 L/+2	49	36,6/38,8

	SIZE	HEIGHT	CAUF
<b>39</b>	39 XS/-1	44	31,0/33,1
	39 S/-1	44	33,2/35,3
	39 M/-1	44	35,4/37,5
	39 L/-1	44	37,6/39,8
	39 XL/-1	44	39,9/42
	39 XS/0	46	31,0/33,1
	39 S/0	46	33,2/35,3
	39 M/0	46	35,4/37,5
	39 L/0	46	37,6/39,8
	39 XL/0	46	39,9/42
	39 XS/+1	48	31,0/33,1
	39 S/+1	48	33,2/35,3
	39 M/+1	48	35,4/37,5
	39 L/+1	48	37,6/39,8
	39 XL/+1	48	39,9/42
	39 XS/+2	50	31,0/33,1
	39 S/+2	50	33,2/35,3
	39 M/+2	50	35,4/37,5
	39 L/+2	50	37,6/39,8

	SIZE	HEIGHT	CAUF
<b>43</b>	43 XS/-1	46	33,0/35,1
	43 S/-1	46	35,2/37,3
	43 M/-1	46	37,4/39,5
	43 L/-1	46	39,6/41,8
	43 XS/0	48	33,0/35,1
	43 S/0	48	35,2/37,3
	43 M/0	48	37,4/39,5
	43 L/0	48	39,6/41,8
	43 XS/+1	50	33,0/35,1
	43 S/+1	50	35,2/37,3
	43 M/+1	50	37,4/39,5
	43 L/+1	50	39,6/41,8
	43 XS/+2	52	33,0/35,1
	43 S/+2	52	35,2/37,3
	43 M/+2	52	37,4/39,5
	43 L/+2	52	39,6/41,8

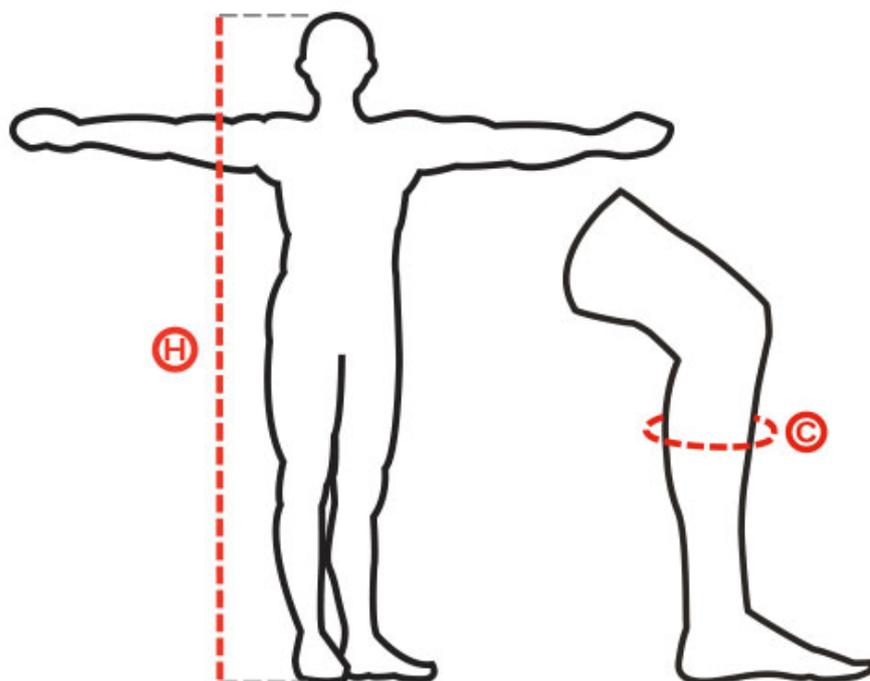
	SIZE	HEIGHT	CAUF
<b>44</b>	44 XS/-1	48%	35,5/37,6
	44 S/-1	48%	37,7/39,8
	44 M/-1	48%	39,9/42,0
	44 L/-1	48%	42,1/44,3
	44 XS/0	48%	35,5/37,6
	44 S/0	48%	37,7/39,8
	44 M/0	48%	39,9/42,0
	44 L/0	48%	42,1/44,3
	44 XS/+1	50%	35,5/37,6
	44 S/+1	50%	37,7/39,8
	44 M/+1	50%	39,9/42,0
	44 L/+1	50%	42,1/44,3
	44 XS/+2	52%	35,5/37,6
	44 S/+2	52%	37,7/39,8
	44 M/+2	52%	39,9/42,0
	44 L/+2	52%	42,1/44,3

	SIZE	HEIGHT	CAUF
<b>45</b>	45 XS/-1	47	34,0/36,1
	45 S/-1	47	36,2/38,3
	45 M/-1	47	38,4/40,5
	45 L/-1	47	40,6/42,8
	45 XS/0	49	34,0/36,1
	45 S/0	49	36,2/38,3
	45 M/0	49	38,4/40,5
	45 L/0	49	40,6/42,8
	45 XS/+1	51	34,0/36,1
	45 S/+1	51	36,2/38,3
	45 M/+1	51	38,4/40,5
	45 L/+1	51	40,6/42,8
	45 XS/+2	53	34,0/36,1
	45 S/+2	53	36,2/38,3
	45 M/+2	53	38,4/40,5
	45 L/+2	53	40,6/42,8

# Mini chaps

## How to measure

The measurements must be taken wearing riding trousers and socks that you normally use. By standing position, measure the calf "C" in the widest point by keeping the meter in horizontal position and keeping its tension nor too tight and not too large. Choose the correct size according to the height of the person.



Height of the person (cm) – Height of the leg (cm)										
from 1.40 to 1.50	<b>XXS</b>									
<b>calf circumference from – to</b>	26,0	29,0								
from 1.51 to 1.60 – leg 41 / 43,5	<b>XS-</b>		<b>S-</b>		<b>M-</b>		<b>L-</b>		<b>XL-</b>	
<b>calf circumference from – to</b>	27,5	30,5	31,3	34,3	34,4	37,4	37,5	40,4	40,5	43,5
from 1.61 to 1.70 calf – leg 44 / 46,5	<b>XS</b>		<b>S</b>		<b>M</b>		<b>L</b>		<b>XL</b>	
<b>calf circumference from – to</b>	28,2	31,2	31,3	34,3	34,4	37,4	37,5	40,4	40,5	43,5
from 1.71 to 1.80 – leg 47 / 49,5	<b>XS+</b>		<b>S+</b>		<b>M+</b>		<b>L+</b>		<b>XL+</b>	
<b>calf circumference from – to</b>	28,2	31,2	31,3	34,3	34,4	37,4	37,5	40,4	40,5	43,5
from 1.71 to 1.80 – leg 47 / 49,5	<b>XS++</b>		<b>S++</b>		<b>M++</b>		<b>L++</b>		<b>XL++</b>	
<b>calf circumference from – to</b>	28,2	31,2	31,3	34,3	34,4	37,4	37,5	40,4	40,5	43,5



# Foot International Size Chart

EU	UK		USA	
	MAN	WOMAN	MAN	WOMAN
35	3	3	3,5	5
36	4	4	4,5	6
37	4,5	4,5	5	6,5
38	5,5	5,5	6	7,5
39	6	6	6,5	8
40	6,5	7	7,5	9
41	7	8	8	9,5
42	8	8,5	9	10
43	9	9	10	10,5
44	8,5	-	10,5	-
45	10,5	-	11,5	-



EGO7





Products:  
clothing

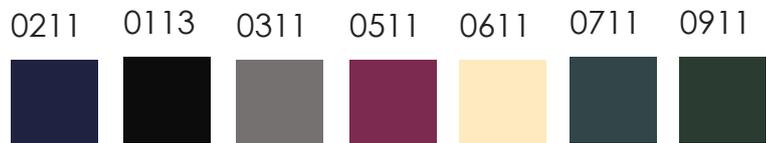
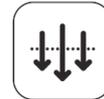
# ELEGANCE CL jacket



CODE: JELCL

SIZES: 36-50

COLOR: navy blue 0211; black 0113; grey 0311; bordeaux 0511; beige 0611; green grey 0711; hunter green 0911



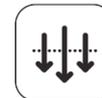
# PERFORMANCE ONE jacket



CODE: JPEON

SIZES: 36-50

COLOR: royal blue 0411; black 0111; navy blue 0211; grey 0311; green grey 0711; hunter green 0911



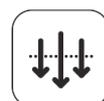
# HUNTER jacket



CODE: JHU

SIZES: 36-50

COLOR:  
black 0101;  
navy blue 0202;  
hunter green 0909



0101 0202 0909



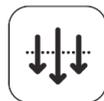
# POLO MC top



CODE: TPOMC

SIZES: 36-50

COLOR:  
white 0000;  
white&black 0100;  
white&navyblue 0200;  
white&ice grey 0800



0000 0100 0200 0800



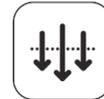
# POLO ML top



CODE: TPOML

SIZES: 36-50

COLOR:  
white 0000;  
ice grey 0800



0000

0800



# LACE MC/ML top



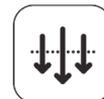
CODE: TLAMC



CODE: TLAML

SIZES: 36-50

COLOR:  
white 0000;  
white&black 0100;  
white&navyblue 0200;  
white&ice grey 0800;



0000

0100

0200

0800



# SHIRT MC/ML top



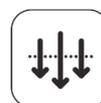
CODE: TSHMC

SIZES: 36-50

COLOR:  
 white 0000;  
 white&black 0100;  
 white&navyblue 0200;  
 white&ice grey 0800;



CODE: TSHML



0000 0100 0200 0800



# BAVERO MC/ML top



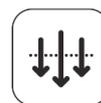
CODE: TBAMC

SIZES: 36-50

COLOR:  
 white 0000;  
 white&black 0100;  
 white&navyblue 0200;  
 white&ice grey 0800;



CODE: TBAML



0000 0100 0200 0800



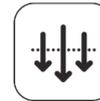
# JUMPING EJ breeches



CODE: BJUEJ

SIZES: 36-50

COLOR: white 0000; black 0101; navy blue 0202; bordeaux 0505, beige 0606; green grey 0707, hunter green 0909



0000

0101

0202

0505

0606

0707

0909



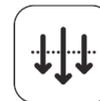
# JUMPING VB breeches



CODE: BJUVB

SIZES: 36-50

COLOR: white 0000, black 0101, navy blue 0202, beige 0606



0000

0101

0202

0606



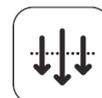
# DRESSAGE FG breeches



CODE: BDRFG

SIZES: 36-50

COLOR: white 0000; black 0101; navy blue 0202; bordeaux 0505, beige 0606; green grey 0707, hunter green 0909



0000 0101 0202 0505 0606 0707 0909



# BOMB BOMBER jacket



CODE: JBOBO

SIZES: 36-50

COLOR: black 0101



0101



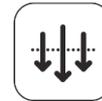
# TED QUILTED jacket



CODE: JTEQU01

SIZES: 36-50

COLOR: black 0101



0101



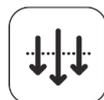
# JILL VEST jacket



CODE: JJIVE01

SIZES: 36-50

COLOR:  
navy blue 0201;  
grey 0301;



0201



0301



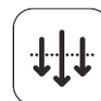
# EGO SOCKS



CODE: SOCK01

SIZES: S, L

COLOR: black 0101



0101



## Color Palette

### Fabric

00 White

01 Black

02 Blue navy, dreamy-night blue shade, chosen for EJ Jumping and dressage FG breeches, all the shirts and jackets.

03 Grey, light, concrete grey, selected for Elegance and Performance jackets as an alternative to the darker shades, it conveys the perfect to-the-point message on EGO7 palette.

04 Royal blue, one of the most playful colors chosen for the Performance jacket, it is a purplish light-blue very sporty and innovative, strongly connected to our ultra-modern design view.

05 Bordeaux, claret, or the pansy purple version of a juicy burgundy, very feminine and seductive, chosen for pants EJ Jumping and dressage FG and Elegance jacket

06 Beige, the quintessential equestrian shade, tan, presented on all three breech models, it is also proposed in the jacket collection Elegance, urban sophistication and refined sobriety.

07 Green grey, deep anthracite, dark greenish granite, chosen for the sharpness and the perfect balance.

08 Ice grey, delicate gray shade, icy silver, of a chic simplicity, refined for shirts

09 Hunter grey, modern bottle green, among the classic colors related to the equestrian world revisited in a more contemporary way, tending to dark grey, but with a green reflection decided.

### Alcantara

11 black (available for PERFORMANCE & ELEGANCE jacket)

13 grey (only available for -black- ELEGANCE jacket)

### Vegan Leather

10 black (only available for PERFORMANCE ONE jacket)

# Clothing characteristics

## **OEKO-TEX® certified fabric**

The environmental impact of the product reduced to a minimum for its entire life, the products are tested and certified to comply ecological and health care requirements and are manufactured with environmentally friendly production

## **COMFORT**

The tridimensional elasticity and the high percentage of LYCRA® elastic fiber allows perfect freedom of movement, impeccable fit even after repeated washing.

## **STRETCH**

The tridimensional elasticity and the high percentage of LYCRA® elastic fiber allows perfect freedom of movement, impeccable fit even after repeated washing.

## **SUN BLOCK**

The fabric filter the sun's rays offering a higher level of protection against the damaging effects of ultraviolet rays (according to the EN 13758-1/01 method AU)

## **CHLORINE RESISTANCE**

More durable and resistant to the corrosive action of chlorine, sweat and some corrosive agents in sun creams

## **NO PILLING**

Maximum resistance to rubbing, it does not suffer from pilling and maintains its original appearance

## **BODY MOISTURE SYSTEM**

Open honeycomb construction allows air to circulate between the fibers. Their breathable qualities make it cooler and more hygienic

## **QUICK DRYING**

Thanks to the open structure of the fabric construction, drying times are extremely short and the garments dry much faster than the one made with any other fabrics

## **EASY CARE**

Drying time is extremely fast and fabrics are absolutely easy care: they can be hand washed or machine washed as required

## **WRINKLE**

Our garments don't wrinkle; particularly light, they take minimum space in the wardrobe or suitcase minimizing the formation of creases

ALL GARMENTS > DO NOT IRON THE PRINTED LOGO





**Jacket ELEGANCE CL,  
Breeches JUMPING EJ & DRESSAGE FG**

72% MICROFIBRE PA / 28 % ELASTANE EA (LYCRA®) 340g perfect for heavier or more constructed garments

ELEGANCE CL JACKET alcantara neck 60% MICROFIBRE PA, 40% POLYURETHANE PU

All JACKET lining 51% POLIESTERE PES - 49% ACETATO CA MADE IN ITALY

BREECHES GRIP 

**Jacket HUNTER & PERFORMANCE ONE,  
Breeches JUMPING VB**

73% MICROFIBRE PA / 27 % ELASTANE EA (LYCRA®) 250g

PERFORMANCE ONE JACKET alcantara neck 60% MICROFIBRE PA, 40% POLYURETHANE PU

JACKET lining 51% POLIESTERE PES - 49% ACETATO CA MADE IN ITALY

BREECHES GRIP 

**Top (all top models)**

72% MICROFIBRE PA / 28 % ELASTANE EA (LYCRA®) 164g

Collar and neck is 75% EGYPTIAN COTTON CO - 23% MICROFIBRE PA / 2 % ELASTANE EA

**Jacket TED, JILL**

main composition 72% MICROFIBRE PA / 28 % ELASTANE EA (LYCRA®) 164g

TED padding 90% DOWN 10% FEATHERS (70% goose minimum)

JILL padding 100% POLIESTERE PES



**Jacket BOMB**

89% POLYESTER PL / 11 % ELASTANE EA 260g

STRETCH The bi-dimensional elasticity ensure comfort and impeccable fit

# TRA-IN button

The greatest patented innovation in the world of fashion elements applied to sport: elegance and safety merged in a single snap.

TRA-IN mixes the classic press button and the trousers hook in a way that combines style and functionality.

It is completely made of stainless steel and allows top performance in one small gesture, to open or fasten garments with style and reliability.

EGO7 chose TRA-IN solution for the garment requiring technological and aesthetic features, such as riding breeches.



## Clothing size chart

### Women's sizes

<b>ITA</b>	36	38	40	42	44	46	48	50
<b>EU</b>	32	34	36	38	40	42	44	46
<b>UK</b>	4	6	8	10	12	14	16	18
<b>USA</b>	0	2	4	6	8	10	12	14









# Warranty & Returns

EGO7 have strict quality checks in order to guarantee all items are free of defects in materials and workmanship. EGO7 firmly stands behind his products and is proud to offer 100% warranty against manufacturing and material defects, if an EGO7 item suffers from a manufacturer's defect, customers should **contact their local authorized dealer** to receive assistance. Normal wear, tear and fit issues are not considered to be manufacturer's defects and are not covered, nor does damages by improper use or care, accident, modification, insufficient maintenance, use of incompatible care product or unauthorized repair. Superficial alteration such as color, brightness, thickness, etc., caused by normal wear, passage of time, adverse weather, by impact, abrasion or friction cannot be considered as a manufacturing defect.

**The original receipt/proof of purchase is necessary for warranty policy activation.** The warranty policy is subject to retailer's exchange/returns policy. Photographs and written descriptions must be presented when requested. This warranty grants specific legal rights, in accordance with Italian law, article 5 of Law Decree 185/1999, additional rights, may vary from state to state. In any case, EGO7 shall have no obligation or liability with respect to improper or inadequate fit. Defective merchandise must be verified by an EGO7 Customer Service representative. When it is needed EGO7 will gladly repair or, in case, decide to replace the item according to availability. Sale items or discontinued product may not be eligible for returns.

If your EGO7 product falls outside of our 12 months warranty period, or once footwear product has been worn/used, **we highly recommend to seek advice from your EGO7 reseller.**

For any further issue our Customer Service team contact is **info@ego7.it**

Office hours are from 8 a.m. to 5 p.m, EGO7 head quarter is located in Italy.

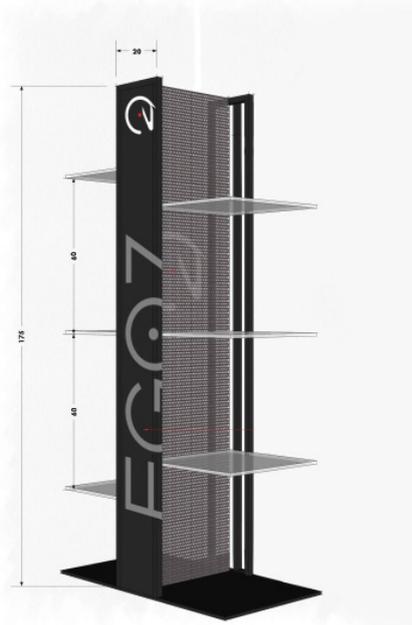




# Retailers merchandising

# POP Display

Shelves Display



Price: 290 €

Double Display



Price: 390 €

Large Display



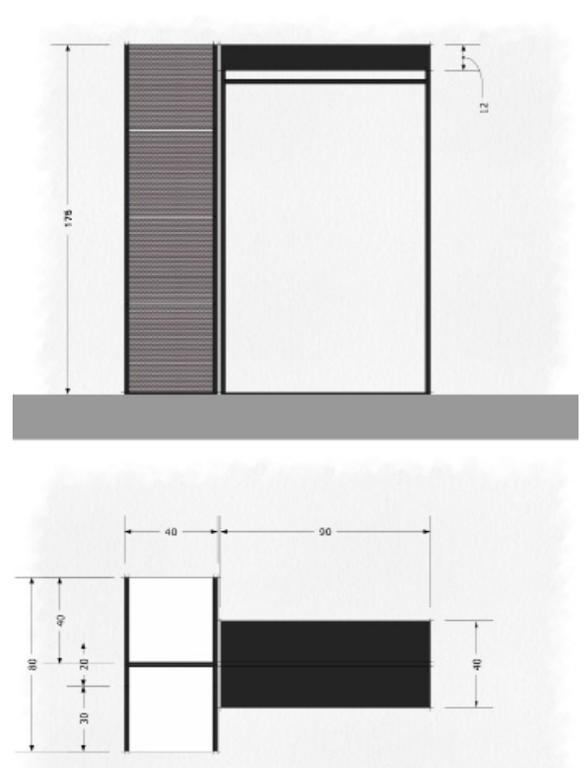
Price: 690 €

Wall Display



Price: 690 €

Measurements

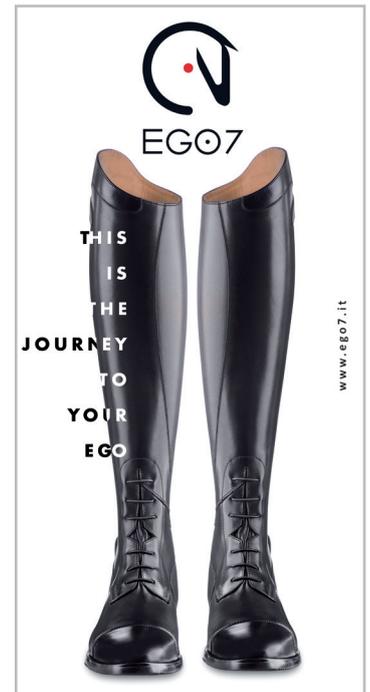


# Roll Up

Dimensions: 100x200 cm

Weight: 10 kg

## Available designs



## Flag



Dimensions:  
100x270 cm  
130x340 cm  
150x430 cm

## Saddlepad



## PVC benner



Dimensions: 50x14 cm;

Dimensions: 100x27,4 cm;

Dimensions: 150x41 cm;

## Windows Sticker



Dimensions: 8x 20 cm

## Trailer Sticker



Dimensions: 80x 20 cm



# Merchandising

## Sweater



Size

Woman XS-S-M-L-XL

Man S-M-L-XL-XXL

## T-shirt

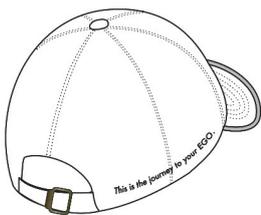


Size

Woman XS-S-M-L-XL

Man S-M-L-XL-XXL

## Hat



One size

Unisex